

STRATEGIC PLAN 2024-2026

MISSION

The mission of the Colorado Coalition for the Homeless is to work collaboratively toward the prevention of homelessness and the creation of lasting solutions for families, children, and individuals who are experiencing or at-risk of homelessness throughout Colorado.



PHILOSOPHY OF SERVICE

We believe all people have the right to adequate housing and health care. We work to remove the barriers that restrict access to these rights. Society benefits when adequate housing and health care are available to everyone.

We create lasting solutions to homelessness by:

1. **Honoring the inherent dignity** of those we serve, affirming their capabilities and fostering their hope that a better life is possible;

2. Building strong, caring and trauma-informed communities through the integration of housing, healthcare and supportive services;

3. Advocating for **social and racial equity, inclusion and diversity, and challenging the status quo** in partnership with our workforce members and those we serve;

4. Achieving excellence through continuous quality assurance, innovation and professional development; and

5. Using resources judiciously and effectively.





EXPAND ACCCESS TO QUALITY, INTEGRATED HEALTH CARE FOR FAMILIES AND INDIVIDUALS EXPERIENCING OR AT RISK OF HOMELESSNESS

- Improve healthcare outcomes by delivering quality, effective, trauma informed care to individuals we serve.
- Optimize access to integrated healthcare services to address the complex needs of the population we support.
- Reduce health related inequities in the population we serve.

COLLABORATE TO CREATE EQUITABLE ACCESS TO QUALITY AFFORDABLE HOUSING OPPORTUNITIES AND INCREASE HOUSING STABILITY IN ENGAGED RESIDENTIAL COMMUNITIES

- Create and preserve adequately funded housing opportunities that meet the needs of the community.
- Increase access to housing by reducing barriers, retaining funding, and improving performance.
- Improve quality of existing housing to provide healthy, vibrant communities where people feel safe and have opportunities to thrive.
- Increase housing stability by preparing, educating, and supporting clients in housing.

THROUGH DIVERSE COMMUNITY ENGAGEMENT, INFLUENCE AND ADVANCE SYSTEMIC PUBLIC POLICY CHANGE TO PREVENT AND RESOLVE HOMELESSNESS

- Advance and shape public policy initiatives collaboratively with diverse communities and stakeholders.
- Cultivate strategic relationships and create meaningful and accessible engagement opportunities for staff, clients, and community members to influence legislative and other public policy priorities.
- Influence and reshape public narratives and perception on homelessness and other systemic issues through education opportunities, traditional and new media, and innovative strategies.

WORKFORCE DEVELOPMENT AND DIVERSITY, EQUITY, INCLUSIVITY

- Foster and sustain a culture of belonging by promoting employee engagement, growth, and retention.
- Build connectedness, trust, and safety by empowering equitable practices across departments.
- Collaboratively aim for systemic change by uplifting marginalized voices.



OPERATIONAL EXCELLENCE AND FINANCIAL STEWARDSHIP

- Promote judicious use of financial resources.
- Optimize program and property revenue.
- Support financial decision-making through improved tools and tracking.