



STRATEGIC PLAN

2016–2019



EXECUTIVE SUMMARY

Since 1984, homeless families and individuals have turned to the Colorado Coalition for the Homeless to help them end their homelessness. Through a combination of integrated health care, housing, employment, and supportive services, we have helped tens of thousands of Coloradans leave the streets and shelters behind for new homes and opportunities. Our focus on “creating lasting solutions to homelessness” for families, individuals, and communities has guided our work for more than thirty years.

The Coalition’s major services span health care, outreach, social services, and the development of supportive housing. Our unique approach hinges on using an integrated care model at our health facilities encompassing skilled screening, assessment, evaluation, and treatment for medical, behavioral health, dental, and vision care in one location. The Coalition’s development arm focuses on building supportive, affordable housing. Social support services such as counseling, life skills training, financial literacy, and vocational assistance contribute to housing stability for those who once were homeless.

The 2016-2019 Strategic Plan for the Colorado Coalition for the Homeless has been created to identify and focus efforts on our highest level goals so we can continue to evolve and serve Colorado’s most vulnerable population. These goals and the associated activities will enable us to continue to push through barriers to adequate housing and healthcare and open more supportive housing and integrated service facilities in order to provide lasting solutions to homelessness.

ORGANIZATIONAL DESCRIPTION

Colorado Coalition for the Homeless (CCH) is a 501(c)(3) non-profit agency that provides housing, integrated healthcare, and supportive services to individuals and families who are homeless in Colorado. The Coalition focuses on the underlying social causes of homelessness, such as poverty, shortages of affordable housing and limited access to healthcare. The Coalition’s integrated housing, healthcare, and supportive service programs have been highly effective at responding to these conditions over time.

GOALS AND OBJECTIVES



Expand access to quality, integrated health care for homeless and at-risk families and individuals

Increase access to quality health care for homeless and at-risk individuals and families through enhanced integration of primary care, behavioral health, dental, pharmacy and housing services.

Improve quality of care as measured by improved physical health and mental health outcomes for patients.



Expand housing opportunities for homeless and at-risk families and individuals

Develop new housing opportunities meeting the needs of homeless and at-risk families and individuals.

Increase housing stability for those we house.

Remove access barriers to housing (e.g. improve employment and child care options for homeless persons).



Improve public policy and community engagement towards end of homelessness

Shape public policy more effectively through coalition building, advocacy, volunteerism, and consumer engagement.

Increase collaboration and coordination in delivery of housing and services for homeless.

Expand public awareness about the work of the Coalition.



Develop a highly trained, equipped, and engaged CCH workforce

Develop and retain a highly empowered engaged, equipped and trained workforce through enhanced Human Resource capacity, staff development, interdisciplinary teamwork, cultural competence and trauma-informed care.

Improve staff retention rates.



Improve CCH's financial sustainability

Increase discretionary revenue through fundraising.

Increase reimbursements for eligible services through Medicaid, Medicare and other third-party payers.

Secure and maintain greater financial sustainability by achieving three months of cash operating reserves by December 31, 2017.

MISSION

The mission of CCH is to work collaboratively toward the prevention of homelessness and the creation of lasting solutions for homeless and at-risk families, children, and individuals throughout Colorado. CCH advocates for and provides a continuum of housing and a variety of services to improve the health, well-being and stability of those it serves.

PHILOSOPHY OF SERVICE

We believe all people have the right to adequate housing and healthcare. We work to remove the barriers that restrict access to these rights. Society benefits when adequate housing and healthcare are available to everyone.

We create lasting solutions to homelessness by:

1. Honoring the inherent dignity of those we serve, affirming their capabilities and fostering their hope that a better life is possible;
2. Building strong, caring communities through the integration of housing, healthcare and supportive services;
3. Advocating for social equity and challenging the status quo on behalf of the individuals and families we serve;
4. Achieving excellence through continuous quality assurance, innovation and professional development; and
5. Using resources judiciously and effectively.



2111 Champa Street
Denver, CO 80205
303.293.2217
www.coloradocoalition.org

